

ASSOCIATION NAME **IALCA**
COUNTRY **ITALY**
National Report for FELCA AGM – 2011

AGENTS & Associations

What is the total number of agents operating in your country?

Official data N.A.

How many agencies are members of your association?

24

Market Growth/Decline

Please include information regarding trends in student numbers and student nationalities.

-

If information is available or if you can estimate, please provide the following, for **both** your association and all of your country:

	<u>Association</u>	<u>Total from country</u>
▪ total number of language students in 2010	21.187	N.A.
▪ total number of language student weeks in 2010	67.798	N.A.
▪ total number of high school and university students		N.A.
▪ top 5 destinations in 2010 and % of the market of each		N.A.

	<u>Destination</u>	<u>% of your students</u>
1	UK	51
2	Ireland	17
3	USA	12
4	Spain	06
5	Malta	05

Visa regime – any new difficulties?

USA: complicated, time consuming and expensive procedure to get a student visa even for short language courses.

Government Relations – any developments with your or other governments?

Conference at the Italian office of the European Parliament: "Importance of language skills for your future career". Juan Manuel Elizalde and Tony Millns among the international speakers.

Other key issues for the industry?

Contacts with the Youth Italian Ministry and Economical Development Italian Ministry.

Initiatives/Developments for your association?

Educational in Canada May 2011 – Open day at the Canadian Embassy in Rome October 18th, 2011.

Felca Agency Accreditation Code

Please give feedback for how many of you members' brochures/websites have now been checked.
75% checked.