

ASSOCIATION NAME: **TEAG**

COUNTRY: **TURKEY**

### **AGENTS numbers in your country**

Approximately, what is the total number of agents operating in your country?

**Around 300**

How many agencies are members of your association?

**15**

### **Markets**

Please estimate the following, for your association: ***Estimated, as official numbers are not available.***

- total number of language students in 2011 - 6000
- total number of high school - 100
- and university students - 800
- the percentage of students your association accounts for from your country – 20 %
- did the overall market grown or declined from 2010? (+ or - % please)

#### **Top 5 destinations in 2011 and % of the market of each**

<u>Destination</u>	<u>% of your students</u>
<b>1 UK</b>	<b>30 %</b>
<b>2 United States</b>	<b>35 %</b>
<b>3 Germany</b>	<b>10 %</b>
<b>4 Canada</b>	<b>5 %</b>
<b>5 Other (Australia, Malta, Russia, Poland, Ukraine etc. )</b>	

### **Trends in student numbers and student nationalities?**

Although we do not have official number of students that have travelled abroad last year, yet we are confident enough to say that Turkey's study abroad industry has grown in 2011 and further growth is expected in 2012

### **Visa regime – any new developments?**

**UK visa procedures are clearer to agencies and students now, after years of struggle. But still far from being a perfect system.**

US visa procedures remained unchanged in 2010

**Canadian visa situation is better than the last year and last year was far better than the year before.**

EU visa are now easier to get

### **Government Relations – any developments with your or other governments?**

No direct links with government however our members deal with many government supported students individually.

### **Initiatives/Developments for your association?**

A third association has emerged in Turkey last year. Some of the members that left to join that association have now come back to TEAG. Many still believe this fragmentation has been encouraged by FELCA's decision to accept second association from one country.

TEAG has a new office and a secretary to assist management board.

### **Felca Agency Accreditation Code**

Please confirm that your members' brochures/websites have now been checked against the Felca Accreditation Code. YES