

YOUR ASSOCIATION NAME: **UED**

COUNTRY: **TURKEY**

AGENTS numbers in your country

Approximately, what is the total number of agents operating in your country?

200

How many agencies are members of your association?

44

Markets

Please estimate the following, for your association:

- total number of language students in 2011 27000
- total number of high school 500
- and university students 5500
- the percentage of students your association accounts for from your country %45
- did the overall market grown or declined from 2010? (+ or - % please) -%2

Top 5 destinations in 2011 and % of the market of each

	<u>Destination</u>	<u>% of your students</u>
1	UK	%40
2	USA	%29
3	Canada	%7
4	Germany	%6
5	Malta	%5

Trends in student numbers and student nationalities?

Language education market in Turkey is being on the other hand we see that ratio of the students who join a higher education programme (graduate or postgraduate) is increasing in total student numbers.

There is not an important change for our students' changes about most preferred destinations in 2011.

Visa regime – any new developments?

Canada and Australia embassies in Turkey have achieved to create a good communication with local agents and we are hopeful for the future and expecting a significant increase in Australia and Canadian visa application rates soon

As UED, our relations with other embassies and consulates as USA and UK are stable.

Government Relations – any developments with your or other governments?

No

Initiatives/Developments for your association?

Educational Consultancy Certificate Program under the co-operation with Bogazici University is on the way...

Fam trips jointly organized with School Associations as Feltom or MEI...

4 new member agents, however 2 agents' membership were cancelled...

New issues of UED Magazine...

Positive feedback of Ireland pilot visa system...

Sponsorship of a2 International Education Fairs and CDS Study Abroad Days events...

Personal & professional development programmes for the counselors who work for UED member agents...

Member agent survey...

Felca Agency Accreditation Code

Please confirm that your members' brochures/websites have now been checked against the Felca Accreditation Code.

Done