

ASSOCIATION NAME: **UNOSEL**

COUNTRY: **FRANCE**

AGENTS numbers in your country

Approximately, what is the total number of agents operating in your country?

200 agents

How many agencies are members of your association? **42 organizations**

Markets

Please estimate the following, for your association:

- total number of language students in 2011 : **more than 57 000**
- the percentage of students your association accounts for from your country : **55 %**
- did the overall market grown or declined from 2010? (+ or - % please) : **+ 5 %**

Top 5 destinations in 2011 and % of the market of each

<u>Destination</u>	<u>% of your students</u>
1 UK	65 %
2 USA – Canada	8,6 %
3 Ireland	5 %
4 Spain	3,6 %
5 Malta	2,5 %

Trends in student numbers and student nationalities?

+ 5 % of student number

The majority of our students are from France.

Visa regime – any new developments?

France is in the Schengen zone.



Government Relations – any developments with your or other governments?

Ministries: National Education; Ministry of labor, employment, vocational training and social dialogue; Ministry of Sports, Youth, popular education and community life; Ministry of the craft, trade and tourism.

During 6 months UNOSEL took part into the ministry work group concerning the modifications of the law “Contract of education commitment”. Finally a Decree on compensatory rest for summer camp facilitators was voted. UNOSEL provided the industry expertise and actual knowledge of practices in summer camps.

Initiatives/Developments for your association?

UNOSEL has made a considerable overhaul in the past two years:

- Revisited the procedures for admission with more controls and inspections not only on site but also in the offices, the website, the brochures...
- Improve the branding for the customers to perceive the commitment to a disciplined and strict approach to languages courses that will benefit them in terms of quality and will benefit the other schools having a strict control quality mechanism in this industry
- We have established commissions trades which correspond to the four trades of UNOSEL: 1) young linguistic stays 2) adult linguistic stays 3) educational tours 4) school trips. There is one Comitee Responsible for each trade. These committees are UNOSEL’s life blood. It is within them that the majority of decisions are taken, and the Federation’s positions on different matters are decided. They also provide a forum for members to exchange information and ideas about the way their activity is evolving and developing
- We are going on with the improvement of the dialogue and partnership between our members and the stakeholders to share best practice

Felca Agency Accreditation Code

Please confirm that your members’ brochures/websites have now been checked against the Felca Accreditation Code.

UNOSEL web site has FELCA accredited code.