

ASSOCIATION NAME: **TEAG**

COUNTRY: **Turkey**

National Report for FELCA AGM – 2010

#### AGENTS & Associations

What is the total number of agents operating in your country?

There are about 400 agencies

How many agencies are members of your association?

15

#### Market Growth/Decline

Please include information regarding trends in student numbers and student nationalities.

If information is available or if you can estimate, please provide the following, for **both** your association and all of your country:

	<u>Association</u>	<u>Total from country</u>
▪ total number of language students in 2009	4000	10.000 estimate
▪ total number of language student weeks in 2009	45.000	110.000 estimate
▪ total number of high school and university students	N/A	N/A
▪ top 5 destinations in 2009 and % of the market of each		
	<u>Destination</u>	<u>% of your students</u>
1	UK	35
2	USA	30
3	Canada	5
4	Australia	5
5	Malta	5
6	Germany	5
7	Other	15

#### Visa regime – any new difficulties?

UK visa system is not fully practical

#### Government Relations – any developments with your or other governments?

no

#### Other key issues for the industry?

n/a

#### Initiatives/Developments for your association?

A new president has been elected. Mr. Ozdemir Icin has been appointed as an honorary president. Membership fees have been raised so that a fund could be created for extra activities. Our web site has been renewed. A new leaflet has been printed. Teag had had a booth in the ALPHE Istanbul. More interaction is taking place among members.

#### Felca Agency Accreditation Code

Please give feedback for how many of you members' brochures/websites have now been checked.

Websites are checked but printed materials are not thoroughly checked: