

ASSOCIATION NAME: VIECA
COUNTRY: VIETNAM
National Report for FELCA AGM – 2011

AGENTS & Associations

What is the total number of agents operating in your country?

It is around 400 agents

How many agencies are members of your association?

There are 20 members.

Market Growth/Decline

Please include information regarding trends in student numbers and student nationalities.

If information is available or if you can estimate, please provide the following, for **both** your association and all of your country:

	<u>Association</u>	<u>Total from country</u>
▪ total number of language students in 2010	597	
▪ total number of language student weeks in 2010		
▪ total number of high school and university students in 2010	1308	
▪ top 5 destinations in 2010 and % of the market of each		
	<u>Destination</u>	<u>% of your students</u>
1	UK	23,6
2	USA	22,8
3	New Zealand	11,8
4	Singapore	10
5	Australia	9

Visa regime – any new difficulties?

UK: No visa offer in Vietnam – all doc. Have to forward to BKK

Government Relations – any developments with your or other governments?

- Office provided by the Government
- TV program specialised in overseas study consultancy by the National Chanel

Other key issues for the industry?

- JETTS are the barriers to send students to the UK or Australia as expensive & no need. Eac institution has their own English test.

Initiatives/Developments for your association?

We want to hold training & workshop between institutions & agents instead of education fairs.

Felca agency Accreditation Code

We never check any brochures/websites of members