

ASSOCIATION NAME: **IALCA**

COUNTRY: **ITALY**

AGENTS & Associations

What is the total number of agents operating in your country?

- There is no official number, there are around 80 appointed agencies dedicated to education/study abroad.

How many agencies are members of your association?

- They are 26 IALCA agencies represent 50% of the international education market in Italy. Many of IALCA agencies were established more than twenty years ago and they still are the best in education market in Italy.

Market Growth/Decline

Please include information regarding trends in student numbers and student nationalities.

The economical situation in Italy is quite difficult at the moment.

Nevertheless it seems that also in 2011 students and families still believed in the importance of learning a foreign language and therefore still invested in language courses abroad. A growing number of students are looking for a combination of study and work or course plus internship.

Following the recent trend, and probably because of the smaller amount of money that clients can spend on language courses, more and more students are asking for very short courses (one week courses) but at the same time there are also more students focusing their language course in order to obtain an official certificate, which normally implies a longer stay abroad.

If information is available or if you can estimate, please provide the following, for **both** your association and all of your country:

	<u>Association</u>	<u>Total from country</u>
▪ total number of language students in 2011	19.834 (-6,4%)	N.A.
▪ total number of language student weeks in 2011	63.667 (-6.1%)	N.A.
▪ total number of high school and university students	N.A.	N.A.
▪ top 5 destinations in 2011 and % of the market of each		

	<u>Destination</u>	<u>% of your students</u>
1	UK	52%
2	Ireland	23%
3	USA	16%
4	Australia	6%
5	Canada	3%

Visa regime – any new difficulties?

As in 2010, also in 2011 the only “almost compulsory” Visa for Italian students is the one for USA: complicated, time consuming and expensive procedure to get a visa even for short language courses.

Government Relations – any developments with your or other governments?

Ialca will sign an official protocol of collaboration with Languages Canada in order to promote Canada as study destination among the Italian students.

Other key issues for the industry?

We have improved our relations with media.

We have collaboration with Ministry of Youth about education industry in Italy.

Every year IALCA organizes an international convention on international education with the participation of Universities and the Ministry of Education.

Initiatives/Developments for your association?

May 2011 Educational in Canada with Language Canada

Oct 2011 Ialca annual convention in Torino, main city for the celebrations of the 150th anniversary of the unification of Italy, organizing a seminar on studying foreign languages abroad.

Oct 2011 Open day at the Canadian Embassy in Rome.

Work in Progress: Education in Australia with English Australia scheduled in November 2012.

Felca Agency Accreditation Code

Please give feedback for how many of you members' brochures/websites have now been checked.

100% checked.