

National Report for FELCA AGM – 2015

YOUR ASSOCIATION NAME: **IALCA**

COUNTRY: **ITALY**

AGENTS numbers in your country

Approximately, what is the total number of agents operating in your country? **N.A.**

How many of these agencies are members of your association? **19**

Markets

Please estimate the following, for your association:

- total number of language students in 2014 **20.900**
- total number of high school **N.A.**
- and university students **N.A.**
- the percentage of students your association accounts for from your country
- did the overall market grown or declined from 2013? **(+4%)**

Top 5 destinations for your members in 2014 and % of the market of each

	<u>Destination</u>	<u>% of your students</u>
1	UK	53%
2	Ireland	16%
3	Malta	11%
4	USA	8%
5	Spain	3%

Trends in student numbers and student nationalities?

Total amount of students increased by 4% in 2014 compared to 2013.
Ireland and Malta grew (+1%) while UK decreased slightly (-2%).
Spain and Germany performed better than in 2013.

Visa regime – any new developments?

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Government Relations – any developments with your or other governments?

Ialca started working to produce a document about PON programmes, in collaboration with the Italian Ministry of Tourism, British Council and English UK. The document will contain suggestions, clear guidelines to get the highest benefit for the Italian students from the PON funding system.

Initiatives/Developments for your association?

Ialca attended and supported several association missions held in Italy.
For instance, the Quality English mission (February and November, Milan).
Ialca has strengthened his contacts with Quality English, English UK, Languages Canada, English Australia...

During the last 12 months, Ialca had several meetings with Fiavet, the Federation of the Italian Travel agencies and Tour Operators and it is about reaching a conclusion for a potential agreement, focused

on PON projects guidelines and bullet points.

Among the points: “how useful and important is for schools to work in Italy through agents; “best practices” working with PON Projects. How to deal with payment delays and new rules about the Italian electronic invoicing system”.

Felca Agency Accreditation Code

Please confirm that your members’ brochures/websites have now been checked against the Felca Accreditation Code. **YES**

The Felca logo needs to be distributed to all your agency members and included on their brochures, business cards and websites. Has this been done? **YES**