

ASSOCIATION NAME

COUNTRY

National Report for FELCA AGM – 2011

AGENTS & Associations

What is the total number of agents operating in your country?

About 1000 agencies.

How many agencies are members of your association?

88 agencies (Small number. But we have most of major agencies and KOSA members have about 90% Market share in Korea)

Please include information regarding trends in student numbers and student nationalities.

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If information is available or if you can estimate, please provide the following, for **both** your association and all of your country:

- | | <u>Association</u> | <u>Total from country</u> |
|--|---|---------------------------|
| ▪ total number of language students in 2010 | about 80,000 | about 90,000 |
| ▪ total number of language student weeks in 2010 | about 2,240,000 | about 2,520,000 |
| ▪ total number of high school and university students | about 50,000 | about 120,000 |
| | (2/3 of university, Graduate school students apply by themselves) | |
| ▪ top 5 destinations in 2010 and % of the market of each | | |

<u>Destination</u>	<u>% of your students</u>
1 USA	about 26%
2 China	about 24%
3 Australia	about 10%
4 Japan	about 9%
5 UK	about 8%

Visa regime – any new difficulties?

None

Government Relations – any developments with your or other governments?

We are working with Korea national assembly for making legal regulation about agencies. It has to go through many steps but we are expecting that will be done by the end of this year.

Other key issues for the industry?

None

Initiatives/Developments for your association?

None

Felca Agency Accreditation Code

Please give feedback for how many of you members' brochures/websites have now been checked.

We check all of our members every year and all of members are using Felca logo on their office. All of KOSA official letters go out with Felca logo.